

Appendix B - Lancashire Joint Strategic Needs Assessment - Proposals for bespoke analyses 2013/14

1. Introduction

This paper sets out proposals to the Health and Wellbeing Board for bespoke thematic analysis to be undertaken in 2013/14 as part of Lancashire's Joint Strategic Needs Assessment.

2. Background to Lancashire's JSNA

Lancashire's Joint Strategic Needs Assessment (JSNA) aims to enable partners to set intelligence based commissioning priorities. The JSNA approach has three main strands: the web platform to share intelligence and insight; thematic JSNA projects to provide depth and understanding; and ongoing support.

Thematic JSNAs are delivered each year and are commissioned, strategic analytical projects that deliver prioritised recommendations to decision-makers and commissioners. The projects are done in partnership, with both analysts and specialists, and with decision makers. Every thematic JSNA has a project sponsor and lead. Following a scoping exercise with stakeholders, a project group delivers the analysis and interpretation, whilst a wider reference group is used to shape the recommendations and priorities. Literature reviews are undertaken during the project to inform direction and to identify best practice in the topic area. Finally stakeholders are consulted on the recommendations to ensure they are appropriate.

Each thematic JSNA provides a county-level report, along with summaries for CCGs and district council areas. The timings of each JSNA fit into the commissioning and budgeting cycle.

3. Developing a programme for 2013/14

An item on the JSNA work programme was discussed at May's Health and Wellbeing Board. At that meeting it was agreed that a Joint Officer Group should be established to ensure the implementation of the decisions that the Health and Wellbeing Board makes. One of the responsibilities for that group will be developing proposals for the JSNA annual work programme. Lessons over the previous five years tell us that the people that need to use JSNA intelligence should be fully engaged in deciding what intelligence is needed and the Joint Officer group is ideally placed to develop proposals for thematic JSNA projects. The proposals for the JSNA work programme have been developed by the JSNA team and the three Directors within public health. The Joint Officers Group was informed of the proposal for this year. For the future years, the Joint Officers is ideally placed to recommend the topics for bespoke JSNA analyses to the Health and Wellbeing Board.

4. Proposals

There have been three proposals for bespoke JSNA analyses for 2013/14. These are summarised below.

I. Health behaviours

Healthy behaviours such as sensible drinking of alcohol, being physically active, eating well and managing stress are known to prevent a wide range of health problems across the life course. Behaviours such as smoking tobacco, misusing drugs and alcohol and unsafe sex put people at particular risk of ill health. In Lancashire we have very limited intelligence about the prevalence of different health behaviours across population groups or the characteristics of people with different health behaviours. We don't know what assets there are in our communities that enable and support healthy behaviours. Neither do we know how many people participate in more than one risk taking behaviour or the scale of the various combinations of unhealthy behaviours. Health and Wellbeing Board partners have committed to invest a greater proportion of their resources in prevention as one of the 'shifts' within the strategy. A greater understanding of health behaviours would help us identify where resources invested in prevention can most effectively be deployed.

The intelligence that partners currently hold on health behaviours largely comes from our services and is therefore limited as indicators of needs or assets. This work would therefore utilise intelligence from a proposed population health survey which is being explored by the County Council in collaboration with partners from Blackpool and Blackburn with Darwen Councils (subject to necessary approvals), and which would ask people about their own health behaviour.

Work is planned to develop integrated services and pathways to support healthy behaviours and a JSNA analysis on health behaviours would be able to influence the priorities for this work.

II. Intelligence to inform delivering the health and wellbeing strategy shifts

The Health and Wellbeing Board has committed to delivering six 'shifts' within the Health and Wellbeing Strategy. These represent significant changes in how we will deliver better health outcomes, improve citizen's experience of our services and provide the best possible value. The shifts are:

- Invest a greater proportion of our resources to prevent ill health
- Build and utilise the assets of our citizens and communities
- Promote greater self-care and responsibility for health
- Deliver accessible services within communities

- Make joint working the default option
- Narrow the gap in health and wellbeing and its determinants

Health and Wellbeing Board Partners do not have an accurate picture of the current position in relation to these 'shifts' or intelligence about what the priorities are in actually delivering these changes within our commissioning and service development plans. We don't have a full understanding how the health and wellbeing strategy delivery plan will impact on these 'shifts' and therefore what else we will need to do together to make these changes happen between now and 2020.

Work is already underway to develop the JSNA to include intelligence about community assets and this could be captured formally in this analysis. JSNA analysis on health inequalities will be published in the next two months. Additional intelligence provided through this work could include partner spend, activity and outcomes in relation to prevention and integration, levels of health literacy and perceptions about self-care and understanding more about the needs and assets in relation to services in community settings. This intelligence could then influence the on-going delivery of the Health and Wellbeing Strategy.

III. Sexual health analysis

An additional proposal has been submitted to undertake a JSNA analysis on sexual health which will inform the commissioning of sexual health services. Commissioning of sexual health services is largely the responsibility of public health within local government and the CCGs and it is proposed that a health needs assessment of sexual health be undertaken within the public health team and be published on the JSNA website, rather than undertaken as a thematic JSNA.

5. Recommendations

The Health and Wellbeing Board is asked to agree that JSNA analysis on health behaviours and Health and Wellbeing Strategy 'shifts' be undertaken within the 2013/14 work programme.

Report Author:

Deborah Harkins, Director of Health Improvement, Lancashire County Council.